

CHARM HEALTH SPONSORSHIP LEVELS



Opportunities For Charmalot 2018

PERKS	LORIKEET \$5000	SAPPHIRE \$3000	RUBY \$1500	EMERALD \$750
Free ticket(s) for entire conference for you and your VIPs. Add'l tickets can be purchased at a 15% discount. Inquire for pricing.	4 tickets	2 tickets	1 ticket one add'l ticket @50% off	upto 2 tickets @50% off
Opportunity to distribute literature in attendee portfolios	x	x	x	x
Ad in printed conference program	x	x	x	x
Social media mentions and thank you. We'll call out our sponsors publically in social media (facebook, linkedin, twitter). Sponsorship required before Oct 15, 2018.	x	x	x	x
Banner (provided by sponsor) displayed during specified dining timings and or activity.	x	x	x	
Exhibit hours to mingle with our Charm Power Users on Friday/Saturday/Sunday	x	x	x	x
Recognition in pre- and post-program marketing newsletters (reaches about ~10,000 contacts) Sponsorship required before Oct 15, 2018	x	x	x	
6ft Table in Conference Room	x	x	x	
Guest rooms closer to conference center	x	x	x	
Your Logo on Casino Funny Money for Saturday's Charmalot Casino Night event. Announced as sponsor for evening's event.		x		
Opportunity to be listed as a "Spotlight Sponsor" and have article/testimonial published in Newsletter and linked to Social Media--Twitter, Facebook, LinkedIn. Newsletter will reach our customers and about that reaches about ~10,000 contacts	x	x		
Link in our sponsor section of Charm Health Website for 6 months	x	x		
Mention in video ads that advertise Charmalot (targets old and new users)	x	x		
Sponsors will receive email list of attendees few days before the event so they can market to the attendees directly.	x			
Special Guest Home on UCLA Arrowhead Conference Center Property (holds 4) with Kitchen and other Amenities. Priority for proximity of additional guest rooms.	x			

1 minute promo video (provided by sponsor) played during Saturday session.	x			
Have your meeting space/breakout room to meet privately and present to a small group of people.	x			